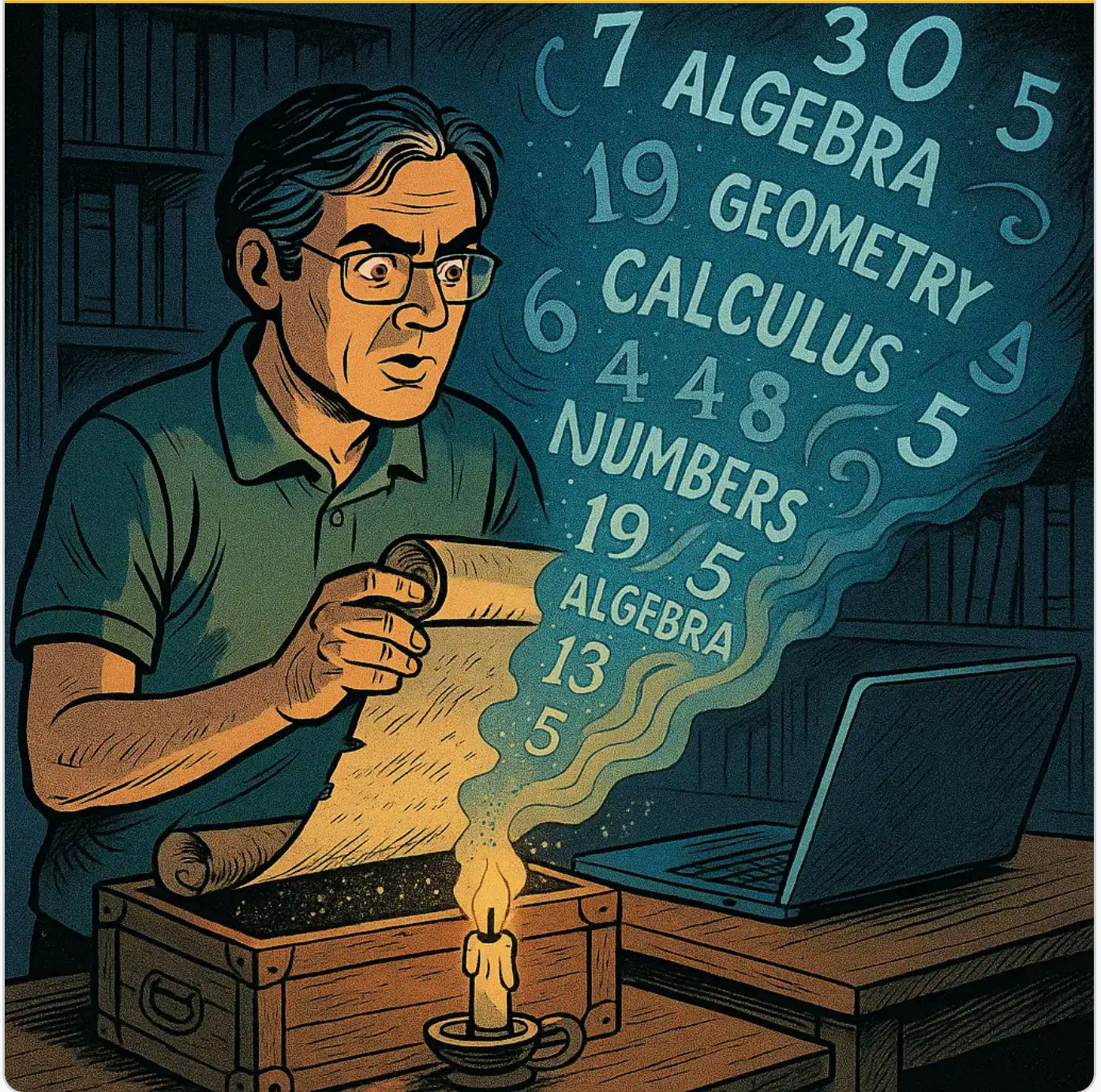
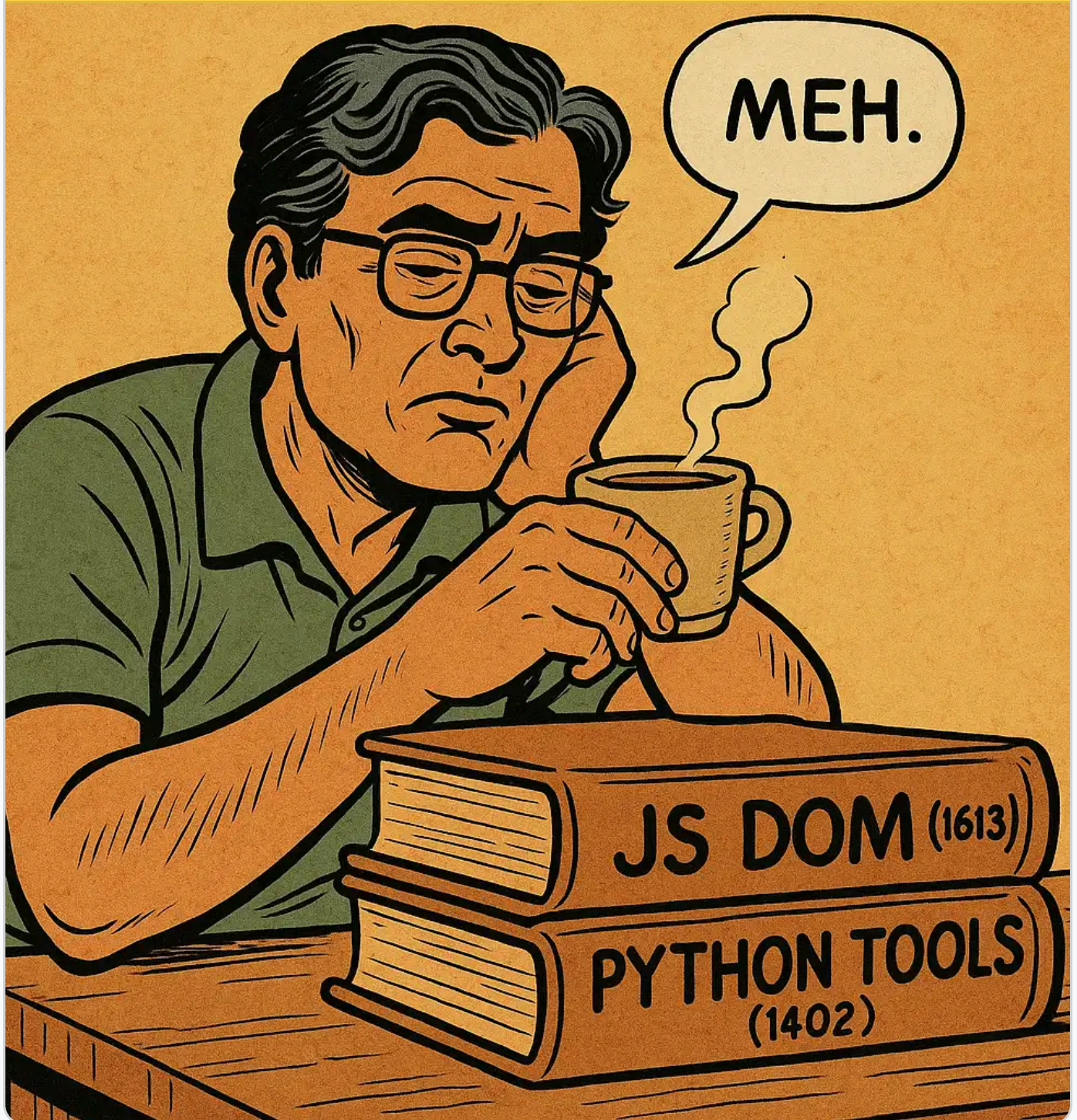


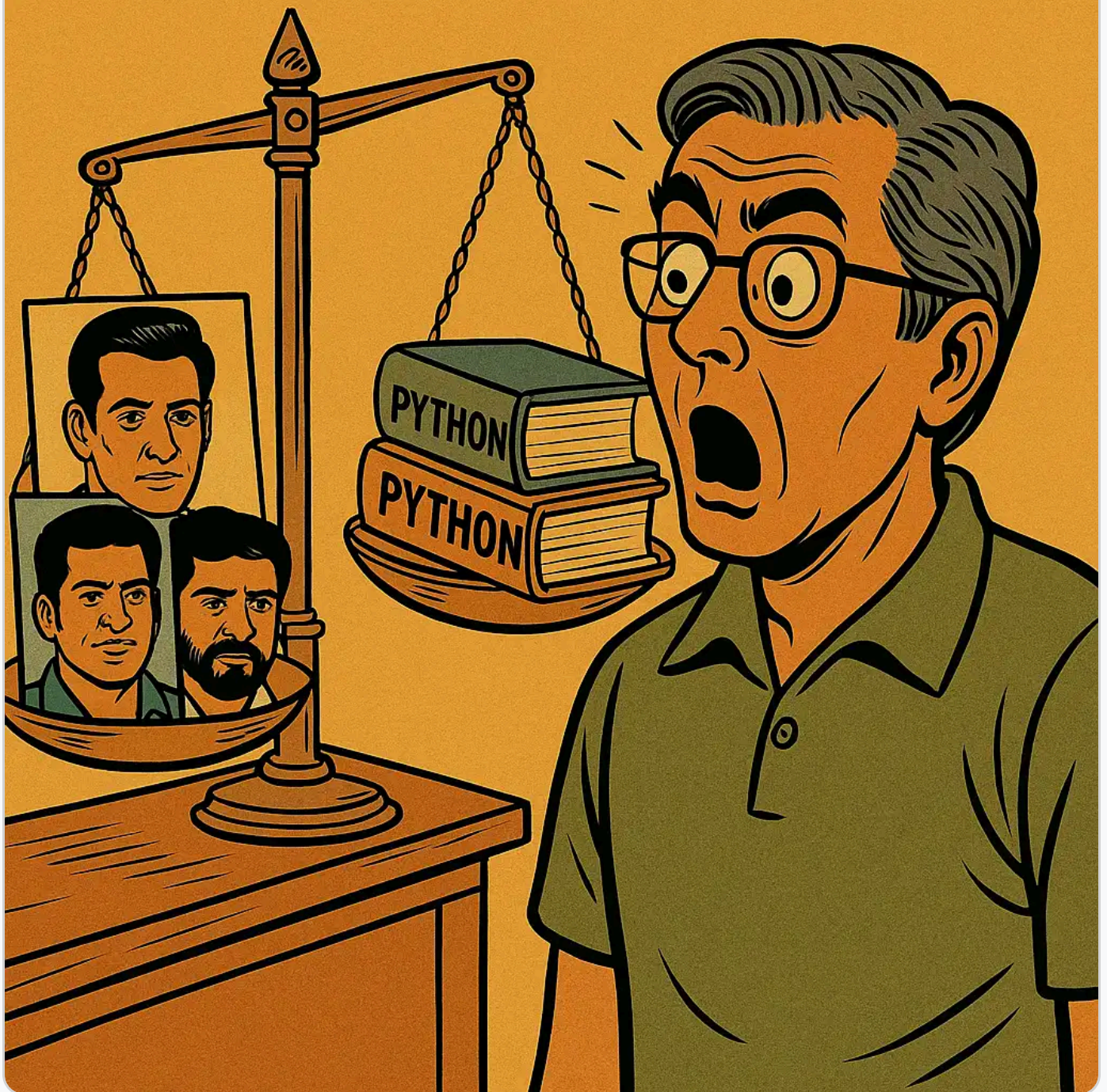
I analyzed 4 years of my Google search history.



It's mostly tech. That was no surprise.



But... Indian celeb searches beat
JavaScript/Python!



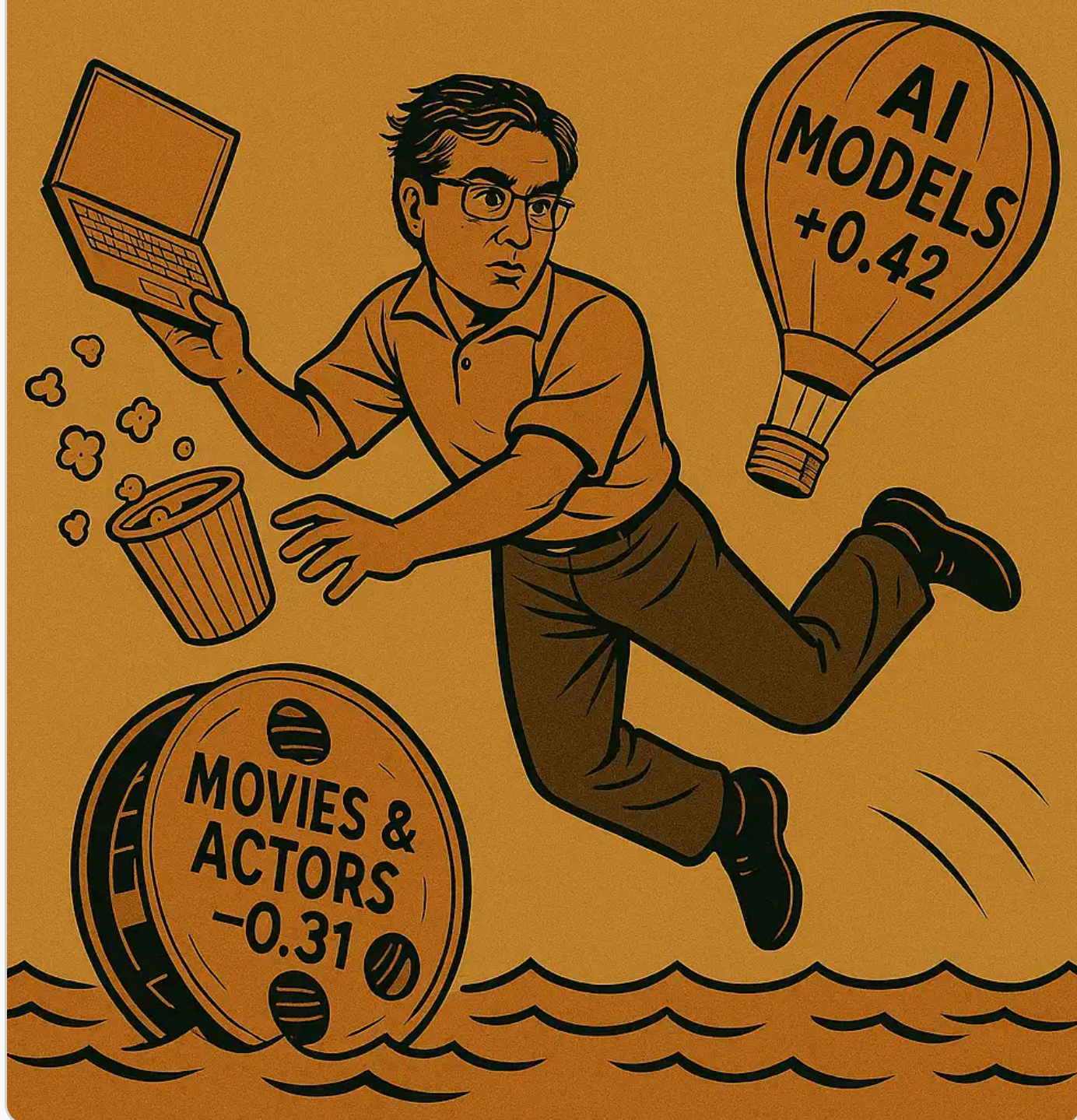
I asked ChatGPT to analyze the data.



AI research is definitely the fastest growing category.



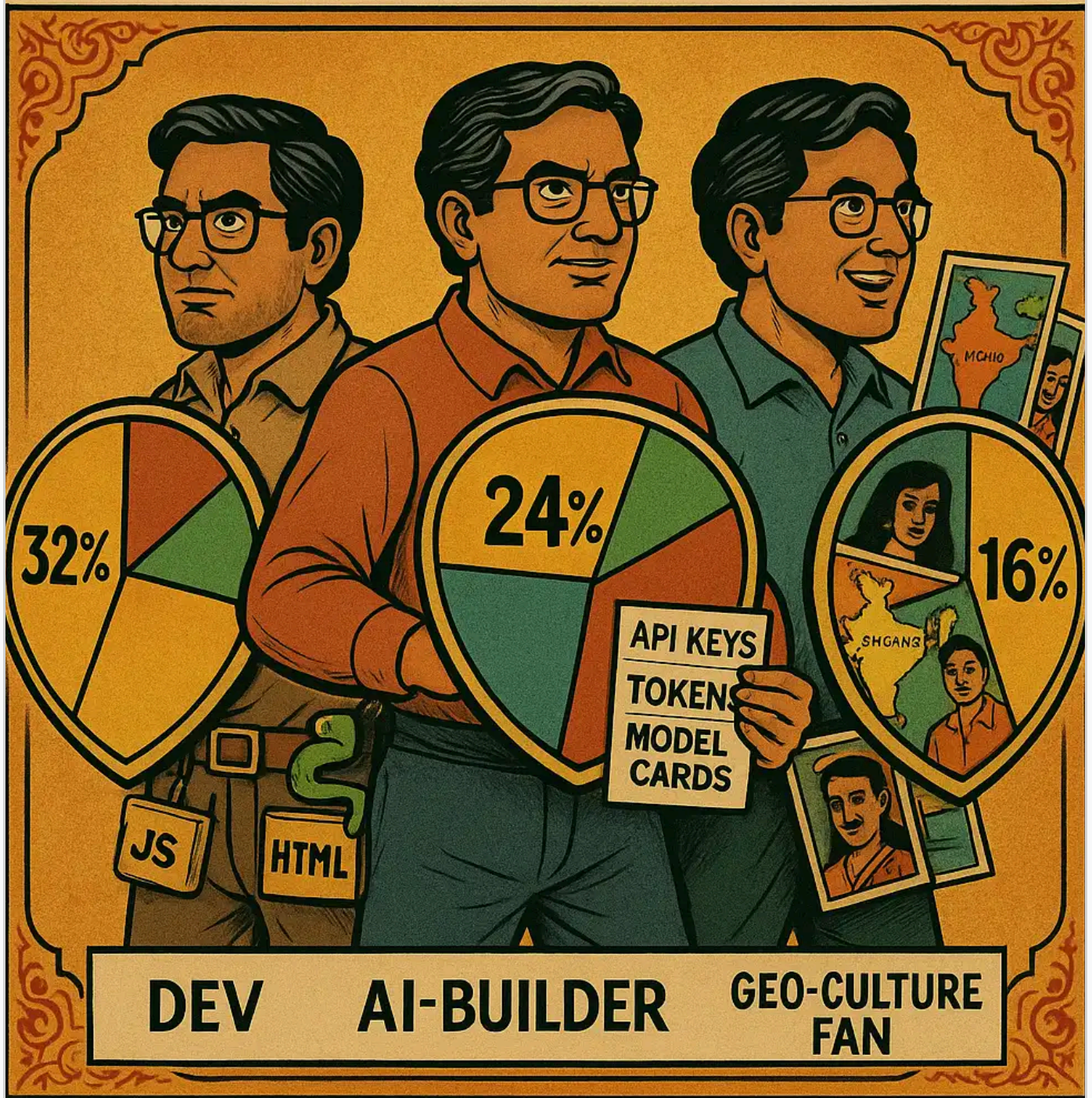
It increased at the expense of movie searches.
My leisure time's shrinking!



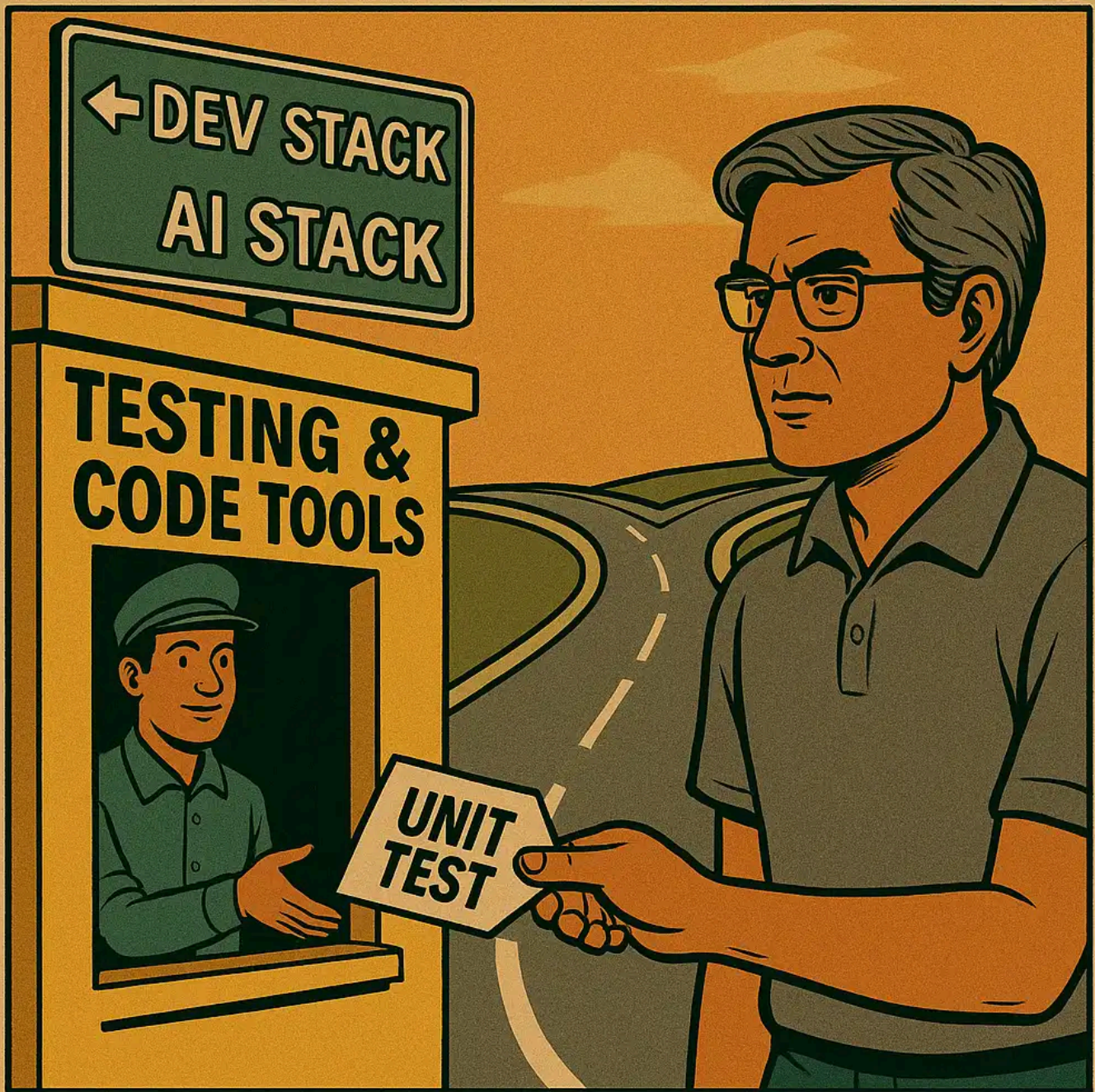
My searches are growing more diverse over time, though.



The searches reflect 3 personas: Dev,
AI-builder, Geo-culture.



Testing as a profitable area of focus. It correlates with TWO of those personas.



I didn't think of these insights. ChatGPT is a better data scientist than me!

